

## **Bob Bemis**

*Vice President, Business Technologies*

*RPR – REALTORS Property Resource*

Bob Bemis is an executive in the real estate industry with 27-years of broad business perspective gained from multiple and varied experiences in many different positions and companies.

Bob began his real estate career in 1989 when he got his real estate license in Illinois and began working for Coldwell Banker in Glenview. By his own admission, he was the world's worst real estate salesman. But in the two years that he wasn't selling he was busy learning about the multiple listing service at the North Side Real Estate Board in Chicago, serving first as a volunteer on the MLS Committee and then hired full time as “the MLS guy.”



Bob eventually joined the staff of the newly created Chicago Association of REALTORS® as Director of Information Services. When Northern Illinois regionalized its MLS in '96 he moved to Vienna Virginia to work as a product manager for Interealty Corporation. Eventually Bob became Director of Marketing and Product Management until Interealty evolved through various new owners into what is now CoreLogic/MarketLinx.

Bob then joined MRIS, in Washington DC/Baltimore where he advanced through a number of positions to become Vice President of Customer Care, overseeing four customer facing departments including sales/marketing, education, customer satisfaction and technical support.

In 2007, Bob accepted the position of CEO of the Arizona Regional MLS in Phoenix. While at ARMLS, he served on many boards and committees of national real estate organizations including President of the MLS Domains Association, Director of the Council of Multiple Listing Services (CMLS), and member of the NAR MLS Issues and Policies Committee. He was named to the Inman News *100 Most Influential Real Estate Leaders* in 2011 and again in 2013.

Bob relocated to Seattle in spring 2012 to become VP Partner Relations at Zillow where he was responsible for creating and maintaining close business relationships with brokerage firms, franchise organizations and multiple listing services.

After leaving Zillow in mid-2013, Bob began a consulting practice offering strategic planning and product development services to associations, MLSs, and technology companies. In April, 2014 he began working on a project to reinvent the technology that powers the MLS. His project evolved into AMP™ -- the Advanced Multi-list Platform™ being developed by RPR, the REALTORS Property Resource, the technology company owned by NAR. In October, 2015, Bob was named VP Business Technologies for RPR, charged with delivering AMP™ to the MLS industry.

For the 20 years prior to his real estate career, Bob was a production executive in the television industry and counts among his accomplishments a regional Emmy® award for excellence in television directing.

Bob is a Buckeye through and through. He grew up in a small town in northwest Ohio and graduated from The Ohio State University, with a degree in Speech and Communications and minors in Mathematics and English. Bob lives in Seattle with his wife Jenny and their family of [3 Busy Dogs](#).